Entrepreneurship Development

3 marks

What is entrepreneurship
Who is an entrepreneur
What are the characteristics of an entrepreneur
What is the profile of an entrepreneur
List out the different kinds of entrepreneurs
List out the characteristics of today’s business
What are the problems and pattern of industrialization in India
What are the objectives of the Government to promote entrepreneurial development
What are the environmental factors influencing entrepreneurship?
Explain the need for entrepreneurial development programmes
List out the objectives of EDPs
Explain the curriculum of EDPs along with the inputs
What are the different phases of EDPs
What is SWOT analysis
Capital Investment subsidy scheme
Sales Tax exemptions
Provision of concessional power and water
Purchase of raw materials
Allotment of Industrial sheels
Special Incentives to woman Entrepreneurs
Preferential purchase from SSI units
Write a detailed an essay on scheme sponsored by central governments.
What is joint venture
Define sub-contracting
Explain the guidelines for venture capital
Define public private partnership
List out the advantages of PPP
Enterprise management
What is planning
Define monitoring
Define evaluation and follow up
Explain SWOP analysis
Motivation
Define motivation
Explain Intrinsic motivation
Define Extrinsic motivation
Categories of motivation
Types of motivation
Benefits of motivation

5 mark

Explain the importance of entrepreneurship
Explain the role and functions of an entrepreneur
List out the qualities of an successful entrepreneur
What are the circumstances favouring entrepreneurship
What are the macro economic factors that influence on business?
List out the facilitating to the emergence of entrepreneurs?
List out the barriers to the emergence of entrepreneurs
Explain the three phases of EDPs
List out the criteria for evaluating EDPs
What are the problems of EDPs
Explain the SWOT Analysis framework
Explain the SWOT Matrix

Essay
Discuss in detail about entrepreneurship and entrepreneurs. Explain in detail about the present trend of business activities in India. Explain the present Indian social, political and economic systems and their implications for decision making for entrepreneurs. Discuss about the role of the Government in organizing EDPs. Explain the SWOT analysis in detail.

What is motivation? Enumerate the different categories of motivation and explain the benefits of motivation?
Enumerate and explain the different aspects Joint venture, subcontracting and PPP

Communication skills

Short answers
1. Mention various parts of speech and describe with examples
2. Describe sentence structure and different kinds of sentences with examples.
3. Describe communication through body language.
4. Distinguish verbal and oral communication
5. Describe the role of listening in the communication process
6. What precautions should be take in preparing for an oral presentation
7. Describe various Indexing techniques
8. Write the importance of footnotes and citation in technical articles
9. How to read the general and technical articles effectively and analyse.
10. Elucidate the importance of precise writing
11. Define impromptu presentation
12. Describe the method for organizing seminars and conferences.

Essay
1. Write the importance of communication and its process and barriers in communication
2. Write the procedure for note taking skills
3. Write essay on technical writing
4. Write procedure for field diary and lab record writing techniques
5. How to summarise the essay/article
6. Describe various types of abstracts and their purpose.
7. Describe individual and group presentations techniques
8. How to prepare for public speaking
9. How to conduct a group discussion