

I. Definition/Explain/Short answers

1. Entrepreneur
2. Entrepreneurship
3. Fabian Entrepreneur
4. Drone Entrepreneur
5. Imitative Entrepreneur
6. Cognitive Entrepreneur
7. Livestock Entrepreneurship
8. Product profile
9. Preliminary study
10. Macro view of entrepreneurship
11. Micro view of entrepreneurship
12. Sole proprietorship
13. Partnership company
14. Corporation
15. Incubation
16. Innovation
17. Project
18. Five aspects of project preparation
19. The arena
20. The blind spot
21. The façade
22. NISEBUD
23. EDI
24. IIE
25. SIDO
26. NSIC
27. NISIET
28. SIDBI
29. NIMSE
30. NIRD
31. Project Evaluation
32. Pay back period
33. NPW
34. BCR
35. IRR
36. Amortized even repayment
37. Amortized decreasing repayment
38. Current assets
39. Fixed assets
40. Current liability
41. Deferred Liabilities
42. Net worth/Equity
43. Current ratio
44. Working ratio
45. Net capital ratio
46. Acid-test ratio
47. Net cash income

48. Break-even point
49. Shut down point
50. Livestock Insurance
51. Cattle Insurance
52. Sheep/Goat Insurance
53. Poultry Insurance
54. Procurement
55. Procurement systems
56. Quality management
57. Standard
58. Packaging
59. Retail
60. Retail price
61. Destination store
62. Sales operations
63. Sales management
64. Sustainable livestock development
65. Financial Capital
66. Real Capital
67. Advertising
68. Covert Advertising
69. Celebrity Advertising
70. Global Advertising

II Write short notes on the followings

1. Differentiate between the entrepreneur and the manager
2. Classify the entrepreneur based on the Scale of Enterprise
3. Farm Consultant
4. Contract farming
5. List out the steps in identification of business opportunity
6. The Environmental School of Thought
7. The Financial/Capital School of Thought
8. The Displacement School of Thought
9. The Entrepreneurial Trait School of Thought
10. The Venture Opportunity Schools of Thought
11. The Strategic Formulation School of Thought
12. Sole proprietorship
13. Partnership company
14. Corporation
15. New - venture idea checklist
16. Technical feasibility study
17. Feasibility study of new venture
18. Technical aspects of project preparation
19. Financial aspects of project preparation
20. Exposure and feedback
21. KVIC
22. Importance of EDP
23. Different methods of training
24. Trainer's Training Programmes
25. List out different small business promoter's programmes
26. How to identify a project
27. Project need analysis
28. Project planning
29. Project Budget
30. Undiscounted measures of Project worth
31. NPW
32. BCR
33. IRR
34. Different sources of Livestock finance
35. 3 R's of credit
36. 3 C's of credit
37. Balance Sheet
38. Different types of test ratios
39. Receipts and Expenses
40. Three types of Net income
41. Advantages of Cash flow statement
42. List out the points to be considered in Technical feasibility of scheme for getting bank loans.
43. List out the points to be considered in Economic viability of scheme for getting bank loans.
44. Margin money requirement

45. Differentiate between Direct and Indirect Procurement
46. Procurement process
47. Procurement steps
48. ISO Standards
49. AGMARK
50. Functions of Packaging
51. Retail Marketing
52. Benefits of Sales operations
53. Sales management process
54. Sales Planning
55. Marketing of services
56. Differentiate between Financial Capital and Real Capital
57. Objectives of Advertising
58. Functions and advantages of successful advertising
59. List out the essential qualities of a good advertisement
60. Advertising budget

III. Write an essay on the followings

1. Elucidate in detail about the essential qualities of entrepreneurs
2. Write in detail about different types of entrepreneurs
3. Describe in detail about different avenues of Livestock Entrepreneurship
4. Describe in detail about various job opportunities available for Veterinarians
5. Describe the role of Veterinarians in fulfilling the expectations of people
6. Explore the different sources of business or product ideas to start a new business
7. List out the points to be considered while selecting a product or service for business
8. Describe about market survey
9. Describe in detail about the micro view of entrepreneurship
10. Describe in detail about the macro view of entrepreneurship
11. Explore about different types of business ownership
12. List out the important criteria for development of entrepreneurship in livestock sector
13. What are all the different aspects of feasibility analysis of a new venture
14. Describe in detail about different aspects of project preparation
15. Critically evaluate the role of training in developing Livestock Entrepreneurship
16. Describe in detail about interpersonal styles and business communications
17. Describe in detail about different national institutes which offer EDP
18. List out continuing education programmes available for SSI entrepreneurs
19. Explain in detail about different entrepreneurship development training institutes and training programmes offered in India
20. Describe in detail about different aspects of Project evaluation
21. Describe in detail about both discounted and undiscounted measures of project worth
22. Describe in detail about different sources of livestock finance and methods of repayment of loans.
23. Describe in detail about balance sheet and test ratios
24. Describe in detail about Cash flow statement
25. Describe in detail about Profit and loss statement/Income statement
26. Describe in detail about the procedures to get bank loans.
27. Describe in detail about different types of Livestock Insurance
28. Describe in detail about retailing
29. Describe in detail about quality improvement and various standardization facilities followed
30. Describe in detail about Sales Operations
31. Describe in detail Sustainable livestock development
32. Describe in detail about Advertising , its characters, functions, importance and advantages
33. Describe in detail about different types of Advertising and Advertising budget